LAVASOFT

Personal **Firewall 3.0**

The ultimate security shield against today's diverse cyber threats!

With cyber threat levels growing increasingly complex and profit-driven on a daily basis, computer users need controls that block the bad guys at their main point of attack – your Internet connection. Powerful firewall software, along with anti-spyware and anti-virus protection, is essential to keep you secure and safe online. Monitor and control your Internet access, preventing network intrusion and attacks, with Lavasoft Personal Firewall 3.0.

Lavasoft's Personal Firewall software has been redesigned to provide advanced protection against today's sophisticated security challenges, while maintaining the ease-of-use you require. Use Lavasoft Personal Firewall 3.0 as a first line of defense on your home computer or for small- to mid-sized business environments.

Trust a personal firewall from the makers of the original anti-spyware, Ad-Aware.

Rest easy knowing your privacy is protected and your data is secured with a firewall that controls incoming and outgoing network traffic – cyber thieves are locked out and your personal information is locked in.

Safely surf the web with a solid security shield in place, actively guarding you against unsafe websites, drive-by-downloads, and other malicious attempts to infiltrate your PC.

Automated configuration and easy-to-use controls mean you focus on your online work or play and let Lavasoft Personal Firewall keep you safe and secure.

Know that your system is continuously protected from sophisticated malware threats. Attempted changes by targeted attacks will be blocked, preventing external sources from deactivating your firewall.

Free, unlimited support from our technical and customer support experts at the Lavasoft Support Center.

Key Features

- Two-way blocking power
- Host protection
- Anti-leak controls
- Self-protection technology
- Web control
- Attack detection
- Auto-learning mode
- Entertainment Mode
- Powerful, easy-to-use controls
- Supports English, French, German and Spanish

System Requirements

- Operating Systems: Windows 32- and 64-bit (Vista, XP, Server 2003), Windows 2000 (SP3 and above)
- 450 MHz CPU (x-86/x-64/multi-core)
- 256 MB RAM
- 100 MB free disk space
- E-mail clients for anti-spam: Windows Mail, Outlook Express, Outlook (all versions)
- E-mail protocols & services: POP3, SMTP, IMAP

Key Features in Personal Firewall 3.0

■ Two-way blocking power controls inbound and outbound Internet traffic, providing superior protection for your data.

■ The improved host protection feature proactively monitors and blocks even the most sophisticated data theft techniques, preventing zero-day attacks and safeguarding against botnets, rootkits, and other threats. **NEW!**

■ Extensive anti-leak technology blocks malicious programs from stealing personal information from your PC.

■ Self-protection technology ensures the firewall cannot be shutdown by targeted attacks – only the authorized user is able to deactivate protection.

■ Powerful web control prevents malware and phishing attacks with unsafe website access restriction, allows you to create a safe repository for sensitive information so it never leaves your PC, and manages cookies and external URLs to ensure ad-free, anonymous surfing. **NEW!**

■ Automatically blocks remote attempts to access your computer with attack detection technology, continually updated to detect new threats.

■ Auto-learning mode keeps track of typical activities during your initial use of the program, reducing your need to manage alerts. **NEW!**

■ Easily configure rules with ConnectNet, a voluntary configuration system put in place to save users' time and provide additional security by collecting, approving and redistributing commonly used rule sets among users. **NEW!**

■ SmartAdvisor delivers immediate, context-sensitive assistance so you make the right decisions when configuring access information for an application. **NEW!**

■ Entertainment Mode provides background protection while you play games or watch movies, allowing for maximum security without interrupting your activities.

■ Network activity monitoring means you see what is happening on your computer at all times, giving you the power to immediately stop any unauthorized connections between your computer and the Internet.

■ Stealth mode technology allows you to surf the web privately by concealing access ports and making sure your PC is invisible on the Internet.

■ Advanced users benefit from extended monitoring, a feature which allows additional control of inappropriate application behavior and provides more customizable protection. **NEW!**

■ Adaptive firewall rules means Personal Firewall does the work for you – no need to manually adjust your security for new connection settings when travelling with your computer or changing service providers.

■ Easily import, process and maintain records of past activities with a plain-text log database. **NEW!**

About Lavasoft AB

➡ Established in 1999

➡ Private company

➡ Headquarters in Gothenburg, Sweden

➡ 4,000 partners in over 120 countries

➡ Over 400 million Ad-Aware downloads worldwide

The Lavasoft Mission
The Lavasoft mission is, as an innovation-driven organization, to pioneer and deliver high quality security solutions that protect individual computer users and business networks worldwide from compromising and intrusive privacy threats.

The Lavasoft Vision
Our vision is that every computer user, regardless of economic status or geographic location, has the power to control their individual privacy and security. We strive to promote an environment of ethical change in the spyware industry to uphold our ideals of social and corporate consciousness.

"It is indeed a pleasure to find a company and a product that I can depend on. If I could shake your hand, I would. Stay in business, keep up your standards."

Ted (Gallatin, Missouri, USA)

Contact

Lavasoft AB
Odinsgatan 10
411 03 Gothenburg
Sweden

Web   www.lavasoft.com
Phone   +46.(0)31.75787 00
Fax   +46.(0)31.15 69 10